

# To achieve our mission we have four strategic themes



## Bringing the curriculum to life in schools

**We know** that the arts are valuable tools for learning. They bring enrichment and the *wow* factor to the curriculum.

Our programmes, led by arts educators, are imaginative and fuse music, movement and drama to help children learn.

In 2017 we worked with 50,000 children each week. We now aim to reach every primary school child, particularly those in areas of disadvantage.

**We will** reach more children with Artis programmes to improve their social skills and attainment, whilst raising their powers of creativity and self-expression. This will lead to improvements in school results and see benefits to our communities and the economy.



## Promoting wellbeing and tackling social issues

The performing arts can help with many social issues; we are beginning with mental health.

**We know** that engagement with the arts can lead to improved health and greater wellbeing. Mental health problems affect 1 in 4 people in the UK and 1 in 10 before the age of 16. Anxiety and stress is particularly increasing in school age children.

There is a proven relationship between creativity and positive mental health.

Artis uses music, movement and drama to help children understand and express their emotions. It increases their ability to seek help and improves their resilience, perception of self and wellbeing.

**We will** extend our mental health programme to more schools and to others in non-educational settings.

## Discovering and nurturing artists as educators

**We know** that high quality arts learning requires extraordinary practitioners to act as role models for the arts and to inspire people in a way that moves and motivates them.

Supporting performing artists and providing high quality training allows them to develop as educators, but also to progress their careers elsewhere – in arts education, on stage, screen, and across the creative industries.

Artis Specialists are advocates in the heart of their communities. They raise the profile of performing arts provision and arts in education.

**We will** recruit and support more artists to become trained educators to extend the reach of our programmes to more people, in new ways and in new areas.



## Advocating the importance of arts in learning

**We know** it is a critical time for the arts in schools with the narrowing of the curriculum and pressure on budgets. Participation of primary school children in the arts is down by a third and is at its lowest point for a decade in secondary schools.

There is value in the arts for learning, the economy, culture and health.

Artis wants to help create a *buzz* about the arts.

**We will** campaign and advocate to keep performing arts on the agenda for this generation and the next so that:

- More people will have the opportunity to develop and learn through the arts
- More children will have access and can develop an interest or a career in the arts
- People facing disadvantage can access performing arts
- Schools include high quality arts education for all pupils.