



# About Artis

**Thank you for your interest in the Artis Foundation. We hope you enjoy reading more about our work and feel inspired to support our mission to transform more lives through the arts.**

Following years of squeezed budgets and narrowing of the curriculum, the arts are in severe decline in primary schools. Participation in the arts in primary schools is down by a third\* and uptake of arts subjects at secondary level has also dropped to its lowest level in a decade,\*\* with data indicating this dramatic decline is set to continue. Meanwhile, mental health problems in children are also a growing problem, with 1 in 10 experiencing issues before the age of 16.

We know that the arts give us all a space to communicate, express ourselves and build confidence and resilience. We also know how arts and culture can play a central part in celebrating diversity, encouraging empathy and understanding. Now more than ever we need to nurture creativity in our children and to address 'the arts gap', to enable all children to thrive.

\* Department of Culture, Media and Sport 'Taking Part Survey'

\*\* Education Policy Institute Report, 2017

The Artis Foundation is working to bring more high quality creative learning opportunities to children from disadvantaged backgrounds who would otherwise miss out on the transformative power of engaging with the performing arts.

Every week we help **30,000 children** achieve at school by integrating the arts throughout their learning with support from our highly trained arts educators, Artis Specialists.

By 2020 we aim for **a further 20,000 children** and young people to be benefitting from an Artis experience. In addition we are working to:

– **Support 4,500 teachers** to embed arts-learning into their practice by giving them the tools and training they require.

– **Further evaluate, develop and expand our new approaches to promote wellbeing** through the performing arts for school children and other potential beneficiary groups.

– **Recruit and develop 70 arts professionals** as arts educators offering them a pathway to a fulfilling portfolio career whilst helping extend our reach into new areas.

If you would like to find out more about getting involved with our mission to help people flourish, please do give me a call on 0207 324 9880 or email me at [snap@artisfoundation.org.uk](mailto:snap@artisfoundation.org.uk).



A handwritten signature in black ink that reads "June Stevenson". The signature is written in a cursive, flowing style.

**June Stevenson (Snap)**

Chief Executive, Artis Foundation

# Support us to transform more lives

Artis believes in the power of the performing arts to transform the lives of everyone we work with. We see children's confidence and self-esteem boosted, an increase in their levels of concentration and a greater eagerness to learn. We see teachers grow in their ability and willingness to use the performing arts in their practice. We see whole school communities strengthened and enlivened through greater engagement with the arts.

"An excellent enrichment to the curriculum which builds children's confidence and creativity."

**Samantha Lee, Head, Harris Primary Academy Benson**

"My six year old daughter has been working with Artis. It has been lovely to see quite a shy little girl coming home so enthusiastic and confident about what she has been doing at school. I really believe that the performing arts are vital to a young person's growth. The children are so lucky that the school has become involved with Artis."

**Mandy Smart, Parent-Governor**

"Children working with Artis Specialists gain in self-confidence and self-esteem through their engagement in group-work in dance, drama and music. Children who speak English as an Additional Language and those with other access issues benefit from the Artis kinaesthetic approach to learning."

**Richard Crozier, Ofsted Inspector**

"It makes me learn new things.  
It makes me more confident."

**Year 4 Pupil, St Cyprian's Primary Academy**



Every year we receive over 1,000 applications from performing artists who want to develop their careers. Our Artis Specialists' journey starts with our award-winning training, then working as highly qualified arts educators in various contexts, with the opportunity to progress into mentoring and recruiting our talented team.

By supporting artists in their training and providing a source of income, we allow them to progress in other areas of their career, be that on stage, screen or elsewhere in the creative industries.

"In my time with Artis I have had a wealth of opportunities working on some of the most fulfilling and challenging projects of my career. My skills as a facilitator and teacher have continued to grow. The training and professional development support provided by Artis is second to none."

**Grace (Giggle), Artis Specialist and Mentor**

# Support our vision for a world enriched through the arts



Artis is a creative learning charity with a big reach and even bigger ambitions. We firmly believe in the transformative power of the performing arts to change lives, and we want everyone to recognise the value of a society enriched with the arts.

Since 2004, Artis has provided 775 schools with arts educators to engage children with classroom topics and

develop their confidence, self-esteem and creativity.

We know what we do is effective. Now we want more people to experience this way of learning.

**Our Mission** is to transform lives through the arts by creating magical, high quality learning opportunities that help people flourish.



team  
building<sup>knowledge</sup>  
mental health *challenge*  
resilience **Wellbeing**

respect  
learning  
dance  
leader  
ening  
confidence  
openness  
**music**  
knowledge

learning  
skills  
team  
work  
inspire  
arts

## Our work is guided by our values

- **High quality arts**  
An uncompromising commitment to quality
- **Opening doors**  
Being inclusive and helping people discover the arts and unlock their potential
- **Being surprising**  
Breaking new ground, bringing the arts into different contexts in unexpected ways.

wellbeing  
knowledge  
self-awareness  
cultural awareness work collaboratively  
public speaking **development**

value  
**learn**  
listening

# Support us to achieve our goals

## Bring the curriculum to life in schools

**We know** that the arts are valuable tools for learning. They bring enrichment and the *wow* factor to the curriculum.

Our programmes, led by arts educators, are imaginative and fuse music, movement and drama to help children learn.

In 2017 we worked with 30,000 children each week.

**By 2020 we will reach 20,000 more children, with a particular focus on areas of disadvantage.**



## Discover and nurture artists as educators

**We know** that high quality arts learning requires extraordinary practitioners to act as role models for the arts and to inspire people in a way that moves and motivates them.

**By 2020 we will recruit 70 artists to become trained educators and support more artists to become trained educators to extend the reach of our programmes to more people, in new ways and in new areas.**



## Promote wellbeing and tackle social issues

The performing arts can help with many social issues; we are beginning with mental health.

**We know** that engagement with the arts can lead to improved health and greater wellbeing. There is a proven relationship between creativity and positive mental health.

Artists use music, movement and drama to help children understand and express their emotions. It increases their ability to seek help and improves their resilience, perception of self and wellbeing.

**By 2020 we will extend our mental health programme to more schools and to others in non-educational settings.**



## Advocate the importance of arts in learning

**We know** there is value in the arts for learning, the economy, culture and health.

Artists want to help create a *buzz* about the arts.

**By 2020 we will become leading campaigners and advocates for keeping performing arts on the agenda for this generation and the next, so that:**

- More people will have the opportunity to develop and learn through the arts
- More children will have access and can develop an interest or a career in the arts
- People facing disadvantage can access performing arts
- Schools include high quality arts education for all pupils.

# Why Artis needs your support

## Our impact

Since 2004 we have provided  
**324,000 hours** of provision to over

**1/2 MILLION CHILDREN**

**100%** of Artis partner schools rated Artis as important to their children's creative and cultural education

**1510 teachers**

received Artis creative professional development last year

**97%** of Artis partner schools said that Artis increased pupil engagement and attainment

Artis has trained over

**750 artists**

as educators and invested

**£1.3 million**

to support their development

## Where we work

We work with schools in and around London, Milton Keynes, South Bedfordshire, Greater Manchester, West and South Yorkshire and Birmingham.

**67%** of Artis partner schools are in the most deprived wards of the UK



## Did you know?

- Participation in structured arts activities can increase cognitive activities by **17%**
- People who take part in the arts are **38%** more likely to report good health
- Participatory arts activities with children improve their cognitive, linguistic, social and emotional development and enhance school readiness
- Children who take part in arts activities in the home during their early years are ahead in reading and Maths at age nine
- After engaging with the arts, people in deprived communities in London were healthier, **77%** engaging in more physical activity and **82%** enjoying greater wellbeing
- In 2016, there were **3.04 million** jobs in the UK creative economy
- **£1 spent** on early care and education has been calculated to **save up to £13** in future costs

CLA data and Creative Health and Wellbeing (2017)

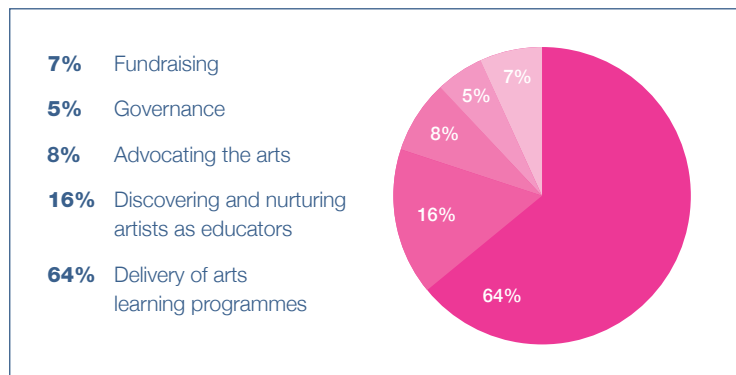
## How we are funded

Artis heavily relies on the vital support of our funders, sponsors and partner schools who share our vision. Our work would not be possible without them.

All donations we receive go towards growing our programmes for children in disadvantaged areas, developing teachers, supporting wellbeing through the arts, and nurturing arts educators.

We spend every donation on delivering high quality programmes in schools. 5% is spent on raising funds to continue our work and just 7% on office costs. 16% is allocated to training and mentoring our specialists to ensure the highest quality of delivery.

Every donation and grant Artis receives is spent carefully to ensure that our vision of giving everyone the opportunity to develop and flourish through the arts can be achieved to the maximum capacity.



# How you can help

Your generous support will help us transform more lives through the arts.  
Here's an idea of what your contribution can do:

- £500** 30 teachers to receive a creative learning skills training day
- £1,500** 1 artist to receive training to become a qualified Artis Specialist
- £5,000** 60 children to take part in a six-week Artis wellbeing programme
- £10,000** 200 children to benefit from Artis weekly sessions for a year
- £50,000** Flagship Artis wellbeing programme development support

As an Artis Supporter, you will have the opportunity to:

- meet with the Artis team and Trustees
- make visits to schools to see our Specialists in action
- attend special training and networking events

You can make a one-off donation or set-up regular monthly, quarterly or annual giving via our website: [artisfoundation.org.uk](http://artisfoundation.org.uk).

If you'd like to find out more about making a gift to fund a specific aspect of our work, we'd love to hear from you. Email June Stevenson at [snap@artisfoundation.org.uk](mailto:snap@artisfoundation.org.uk) or call 0207 324 9880.

**artis...** ring-ring

**T** 0207 324 9880

**W** [artisfoundation.org.uk](http://artisfoundation.org.uk)

**drop** [dingdong@artisfoundation.org.uk](mailto:dingdong@artisfoundation.org.uk)

**tweet** [twitter.com/ArtisFdn](https://twitter.com/ArtisFdn)

**peep** [artisfoundation.org.uk/blog](http://artisfoundation.org.uk/blog)

Registered Charity Number: 1174635



With thanks to  
our collaborators

